

2023 Annual Report



The Christ Child Society strives to support people of all faiths and backgrounds through programs that serve children and families in need. This is what we did in 2023, supplying baby essentials to moms and newborns, and providing significant scholarships to single parents, giving hope to families in our community.

Thanks to you, our generous donors and tireless volunteers, here is what we accomplished in 2023:

- Celebrated **19 college graduates** whose new careers create opportunity, stability, independence, and generational change for their families.
- Pledged a record \$200,000 in scholarships to help 42 Christ Child scholars complete academic degrees at Bellevue University, College of Saint Mary, Nebraska Methodist College, and UNO.
- Provided certificate scholarships to **four students** to complete a Practical Nursing Certificate Program, and **two students** to attend a 2-year Cardiovascular Sonography Program.
- Increased visibility to new corporate and individual donors and **raised \$20,000** at our inaugural TopGolf event.
- Hosted 181 guests at our **Soiree event**, raising a record \$287,000.
- Launched the **new "Ses Amies" auxiliary** for young women interested in the fellowship and service opportunities of the Christ Child Society.
- Continued to revitalize auxiliaries with **new members** and **meaningful work** through enhanced planning and expanded layette opportunities.
- Packed and delivered a record **2,267 layettes** across the Heartland.
- Strengthened our partnership with **Skutt Catholic**High School and **Duchesne** Academy where **student volunteers** at each school assembled **500 layettes**.

- Joined forces with Mary Our Queen, St. Robert Bellarmine, St. Margaret Mary, and St. Patrick's Elkhorn to collect and bundle diapers and onesies, carry out layette assemblies, and raise funds.
- Extended our reach to young people by involving grade school and middle school students and Confirmation groups in unpacking and assembling layette items over summer break.
- Cultivated **new relationships** to widen our reach to **over 80 agencies** that receive our bags, getting newborn essentials into the hands of more moms in need in Omaha, Council Bluffs, Lincoln, Fremont, and Sioux City.
- Provided **150 high-quality car seats** to new and expectant moms through events at The Heart Ministry Center, Catholic Charities, and Essential Pregnancy Services.
- Piloted a **book vending machine** and classroom readalouds at Westgate Elementary, and expanded book giveaways though layettes and car seat events while exploring literacy needs in the community.
- Addressed individual needs for car seats through relationships with area hospitals.
- Expanded our presence on **social media** platforms to spread the word about Christ Child Omaha.
- Spread the good news of Christ Child's impact through **TV News media coverage** of Christ Child events four times during the year.



Christ Child Omaha is committed to providing services to lift up children and families. We are enormously grateful to our 2023 donors for your assistance in improving lives in our community. Your gifts inspire others to join in this important work. **THANK YOU!**



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